

# Writing 101:



A review of writing fundamentals for students who want to raise their SAT/ACT score and make A's in middle school, high school, or college

The  
Secret to Writing.com®  
Because Words Matter

**Want to Make the Grade?**

**Here's a Writing Workshop That Will Show You How!**

**This Writing Workshop Will  
Help You Get the Results You Want!**

# Writing 101:

A review of writing fundamentals for students who want to raise their SAT/ACT score and make A's in middle school, high school, or college

Good writing informs, persuades, and inspires. It can make us laugh out loud, and it can challenge our hearts and minds.

Good writing also takes training and practice to develop. That's where we come in.

Our Writing 101 class teaches you the essentials of effective writing. You'll learn everything from formulating a thesis to writing clear sentences. Plus, we'll explore the 10 secrets to writing. You'll return to school ready to tackle any writing project with ease.

## Why Writing 101?

- In *The Nation's Report Card: Writing 2011*, the U.S. Department of Education reports that only 24% of U.S. students in 8th and 12th grades have writing skills at the *Proficient* level.
- As of 2005, the SAT Reasoning Test and the ACT, the two standardized tests used in the college admissions process, were restructured to include a writing section.
- According to a Geiser & Studley study, writing is a core skill required in high school and college classes ranging from language arts to the sciences. A student's ability to write and, in particular, to compose an extended text, is one of the best predictors of success in course work during the first year of college.
- Writing is a valued skill in the workplace. Most professionals spend more than 50% of their time communicating in some fashion, such as through emails, written presentations, speeches, or memorandums.
- Writing communicates your thought processes, professionalism, and credibility. Your ability to communicate effectively and clearly in writing is critical to your success in high school, college, and the workplace.

# Writing 101:

## Benefits of Writing 101:

- Making better grades in middle or high school and improving your application for college admissions
- Developing the skills you need to get a higher score on the writing section of the SAT or ACT
- Building your confidence in writing and preparing to ace your college level courses

## How is Writing 101 structured?

- It's a 6-week webinar offered one hour per week
- Participants receive writing assignments each week
- Participants learn the 10 secrets to writing and the fundamentals of effective writing

## Who should take Writing 101?

- Students in 6th through 12th grades and college students

## What topics are covered in Writing 101?

- Editing
- Grammar
- Outlining
- Punctuation
- The writing process
- Structuring the essay
- Style in the essay

## What are the requirements for Writing 101?

- Participants are required to complete assignments between each class
- A computer with the following operating system is required to access the webinar:  
Windows XP (or newer) or Mac with OS X 10.6 (or newer)
- The webinar can also be accessed with an iPad, Android, or iPhone

# Writing 101:

## Cost:

- \$149
- Early-Bird Online Registration Discount Available

## How to sign-up for Writing 101?

- Register online at [www.thesecrettowriting.com/classes](http://www.thesecrettowriting.com/classes)
- Administrators and community leaders may register a group of students by contacting us at [info@thesecrettowriting.com](mailto:info@thesecrettowriting.com) or by phone at 404.869.1290

## What books or materials are needed for Writing 101?

There are no required textbooks. However, we strongly encourage participants to purchase *A Pocket Style Manual* (sixth edition) by Diana Hacker and Nancy Sommers. *A Pocket Style Manual* is a great resource for our Writing 101 class and writing in general. Students will find the book to be helpful in high school, college, and in the professional world. Click the book link on our website to easily find *A Pocket Style Manual* on Amazon.com.

