



The
Secret to Writing.com®
Because Words Matter

SPRING 2022 EXPANDING COLLEGE OPPORTUNITY® SPEAKERS SERIES

Sponsored by TheSecretToWriting.com

Website: TheSecretToWriting.com

Email: info@thesecrettowriting.com

Phone: 404.869.1290

Spring 2022 Expanding College Opportunity® Speaker Series

The Expanding College Opportunity® Speaker Series provides a wonderful opportunity for families of all backgrounds to learn from seasoned and highly-experienced college admissions officers, financial aid representatives, college academic advisors, college professors, and educational administrators about the path to college and beyond.

The Expanding College Opportunity® Speaker Series features monthly presentations, AT NO COST TO FAMILIES, in an effort to provide critical information about preparing and planning for college, as well as to increase access to higher education in general.

FEB 22
7-8 pm CST

WANT TO BE A MOREHOUSE MAN? An up-close conversation with three generations of Morehouse College men

MAR 08
7-8 pm CST

CHOOSING A WOMEN'S COLLEGE:
An Insider's Perspective

MAR 22
7-8 pm CST

WHY IT'S BENEFICAL FOR YOUR CHILD TO JOIN THE JUNIOR ROTC: The "best kept secret"

APR 05
7-8 pm CST

HOW COLLEGE FINANCIAL AID WORKS:
Guidance from the people who make it happen

MAY 03
7-8 pm CST

THE PATH FROM MIDDLE SCHOOL TO COLLEGE: How to position your student to be successful in the college admissions process

WANT TO BE A MOREHOUSE MAN?

An up-close conversation with three generations of Morehouse College men

February 22, 2022

7-8 p.m. CST

As one of the nation's leading liberal arts colleges, Morehouse occupies a unique and special place in the U.S. higher education system. Each year approximately 600 young men -- largely, African American men -- enter Morehouse College as freshmen. They come from all corners of the United States and countries from around the world. A first-class education awaits them. And the promise of becoming a Morehouse Man is infused into the anticipated experience at the school. Well-educated. Well-read. Well-spoken. Well-traveled. Well-balanced. These are just a few of the characteristics that make a Morehouse Man, a Morehouse Man. How does Morehouse College consistently produce such leaders in business, science, academia, medicine, law, and the arts -- among many other sectors of society? Moreover, what are the critical steps needed to prepare and to gain admission to Morehouse College? Learn the answers to these questions, plus hear authentic insights from three generations of Morehouse College men during TheSecretToWriting.com's Expanding College Opportunity® speaker series event: WANT TO BE A MOREHOUSE MAN?

CHOOSING A WOMEN'S COLLEGE:

An Insider's Perspective

March 8, 2022

7-8 p.m. CST

March is Women's History Month. We, at TheSecretToWriting.com, recognize the significance of this month, and more importantly, the call to celebrate the contributions and achievements of women. In terms of our Expanding College Opportunity® Speaker Series, we discuss the college admissions process at women's colleges and universities, as well as the transformative experience that so often comes with attending a women's college. We consider: How to plan and prepare for college? Why choose a women's college? What are the tradeoffs of attending a women's college versus a co-ed school? Middle school and high school students, along with their parents, will benefit from TheSecretToWriting.com's Expanding College Opportunity® Speaker Series panel, CHOOSING A WOMEN'S COLLEGE: An Insider's Perspective.

WHY IT'S BENEFICIAL FOR YOUR CHILD TO JOIN THE JUNIOR ROTC: The “best kept secret”

March 22, 2022
7-8 p.m. CST

You may have seen them at football or basketball games: the high school Junior Reserve Officer Training Corps (JROTC) color guard. They march. They carry flags. They dress, distinctively, in well-appointed uniforms. If you're like many people, you may not know that only a few of these students who participate in the JROTC actually join the military after high school, as the JROTC is not a pre-military training program. High school students who participate in the JROTC largely matriculate into college. The JROTC positions its students -- through leadership training and character development -- to not only stand out in the college admissions process, but also to succeed while in college and beyond. Still, the JROTC remains one of the “best kept secrets.” We want to change that. We invite you, middle school and high school families, to participate in this eye-opening conversation about the value of the JROTC and the ways the JROTC can help your student grow.

HOW COLLEGE FINANCIAL AID WORKS: Guidance from the people who make it happen

April 5, 2022
7-8 p.m. CST

One of the critical factors involved with financing a college education is INFORMATION. Having information about the financial aid process, understanding when to take certain actions, and knowing who to reach out to for help are all essential components to the college financing process. For sure, there's a lot to know, but it's all worth it – especially when it comes to accessing higher education and the opportunities that can come with having a college degree. Join us for an insightful conversation with the experts who work in the world of college financial aid. Who knows...TheSecretToWriting.com's Expanding College Opportunity® Speaker Series event may very well help you save money on college costs or access substantial money or "gift aid" to pay for college.

THE PATH FROM MIDDLE SCHOOL TO COLLEGE:

How to position your student to be successful in the college admissions process

May 3, 2022
7-8 p.m. CST

If you haven't heard Mr. Stanley B. Lemons speak about the college admissions and financial aid process, you're in for a real treat. He's the consummate professional, and his presentations are easy-to-understand, clear, and to-the-point. (Stan's pretty funny, too.) During TheSecretToWriting.com's Expanding College Opportunity® Speaker Series event, Mr. Lemons will talk with parents and students about the educational path from middle and high school to college. Mr. Lemons will address important issues and considerations to keep in mind regarding the college admissions and financial aid process, particularly those admissions issues associated with the COVID -19 pandemic.

PRESENTATION TOPICS INCLUDE:

- How to be successful in middle school and high school
- What colleges look for in applicants
- What to do about the SAT and ACT in light of the coronavirus
- How to write winning college admissions essays
- How to finance college
- How to get scholarship money for college

You can purchase Mr. Lemons' Expanding College Opportunity® books from TheSecretToWriting.com website. Get ready for this engaging and informative speaker series event.





**Learn more and register for
these FREE events:**

View www.thesecrettowriting.com
Look for Speaking in the menu bar
Click Expanding College Opportunity®
Speaker Series