



The
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Because Words Matter

FALL 2022

EXPANDING COLLEGE

OPPORTUNITY® SPEAKER SERIES

Sponsored by TheSecretToWriting.com

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FALL 2022

EXPANDING COLLEGE OPPORTUNITY® SPEAKER SERIES

The Expanding College Opportunity® Speaker Series provides a wonderful opportunity for families of all backgrounds to learn from seasoned and highly-experienced college admissions officers, financial aid representatives, college academic advisors, college professors, and educational administrators about the path to college and beyond.

The Expanding College Opportunity® Speaker Series features monthly presentations, AT NO COST TO FAMILIES, in an effort to provide critical information about preparing and planning for college, as well as to increase access to higher education in general.

SEP 12

7-8pm CST

**EXPANDING COLLEGE OPPORTUNITY:
A ROADMAP TO COLLEGE FOR PARENTS AND STUDENTS**

SEP 26

7-8pm CST

**STUDENT-ATHLETES & THE COLLEGE ADMISSIONS PROCESS:
THE APPLICATION, SCHOLARSHIPS, AND THE NCAA**

OCT 10

7-8pm CST

**THE COLLEGE ADMISSIONS PROCESS FOR STUDENTS
INTERESTED IN THE PERFORMING ARTS**

OCT 24

7-8pm CST

**HOW COLLEGE FINANCIAL AID WORKS:
GUIDANCE FROM THE PEOPLE WHO MAKE IT HAPPEN**

NOV 14

7-8pm CST

**STUDENTS WITH LEARNING DIFFERENCES
& THE COLLEGE ADMISSIONS PROCESS**

DEC 05

7-8pm CST

THE VALUE OF JOINING A SORORITY OR FRATERNITY IN COLLEGE

EXPANDING COLLEGE OPPORTUNITY: A Roadmap to College for Parents and Students

**September 12, 2022
7-8 p.m. CST**

If you haven't heard Mr. Stanley B. Lemons speak about the college admissions and financial aid process, you're in for a treat. He's the consummate professional. His presentations are easy-to-understand, clear, and straightforward. (Mr. Lemons is pretty funny, too.) During the Expanding College Opportunity® Speaker Series event, Mr. Lemons will talk with parents and students about the educational path from middle and high school to college. Mr. Lemons will address important issues and considerations to keep in mind regarding the college admissions and financial aid process, particularly those admissions issues associated with the COVID -19 pandemic.

Presentation topics include:

- How to be successful in middle school and high school
- What colleges look for in applicants
- What to do about the SAT and ACT in light of the coronavirus
- How to write winning college admissions essays
- How to finance college
- How to get scholarship money for college

You can purchase Mr. Lemons' Expanding College Opportunity® book and student workbook from [TheSecretToWriting.com](https://www.TheSecretToWriting.com) website. Get ready for this engaging and informative speaker series event.

STUDENT-ATHLETES & THE COLLEGE ADMISSIONS PROCESS: The application, scholarships, and the NCAA

**September 26, 2022
7-8 p.m. CST**

High school student-athletes are tasked with performing well in school and simultaneously managing the physical and mental demands of playing a sport or sports. Why do student-athletes do what they do? Student-athletes pursue their sport for the love of the sport, and for many, to hopefully continue their athletic pursuits in college – sometimes even with the prized bonus of an athletic scholarship. What are the steps involved for a student-athlete to gain admission to college? How are athletic

scholarships awarded? What should a high school student do or not do with respect to NCAA Division 1 (D-1) rules? There's a lot of information to know. That's why we, at [TheSecretToWriting.com](https://www.TheSecretToWriting.com), have assembled a panel of experts to help you, the student-athlete and your family, plan and prepare for college, as well as your athletic career.

THE COLLEGE ADMISSIONS PROCESS FOR STUDENTS INTERESTED IN THE PERFORMING ARTS

October 10, 2022
7-8 p.m. CST

Back by popular demand, this panel discussion will explore the college admissions process in the context of the performing arts. If you are a student who is interested in going to a college or university where you can showcase your performing arts talent(s), then this Expanding College Opportunity® Speaker Series event from TheSecretToWriting.com is for you. You'll learn the ins and outs of the admissions process, plus how to best present your performing arts talent to an admissions committee. Don't keep this event a secret. Tell your music friends, dance friends, and vocalist friends about TheSecretToWriting.com and the Expanding College Opportunity® Speaker Series.



HOW COLLEGE FINANCIAL AID WORKS: GUIDANCE FROM THE PEOPLE WHO MAKE IT HAPPEN

October 24, 2022
7-8 p.m. CST

One of the critical factors involved with financing a college education is INFORMATION. Having information about the financial aid process, understanding when to take action, and knowing who to reach out to for help are all essential components to the college financing process. For sure, there's a lot to know, but it's all worth it – especially when it comes to accessing higher education and the opportunities that can come with having a college degree. Join us for an insightful

conversation with the experts who work in the world of college financial aid. Who knows...TheSecretToWriting.com's Expanding College Opportunity® Speaker Series event might very well help you save money on college costs or access money or "gift aid" to pay for college. Don't miss it. Register today.

STUDENTS WITH LEARNING DIFFERENCES & THE COLLEGE ADMISSIONS PROCESS

November 14, 2022
7-8 p.m. CST

Students with learning differences, such as ADHD, Dyslexia, Dyscalculia, Dysgraphia, etc., might have particular concerns about the path to college and specifically how to manage the college admissions process. Which colleges might be a good fit? What should a student with learning differences look for when evaluating a college or university? What types of scholarships or financial aid are available for students with

learning differences? If you want answers to these important questions, or if you have other questions about learning differences as it relates to the college admissions process, then join TheSecretToWriting.com's Expanding College Opportunity® Speaker Series event: Students with Learning Differences & The College Admissions Process.

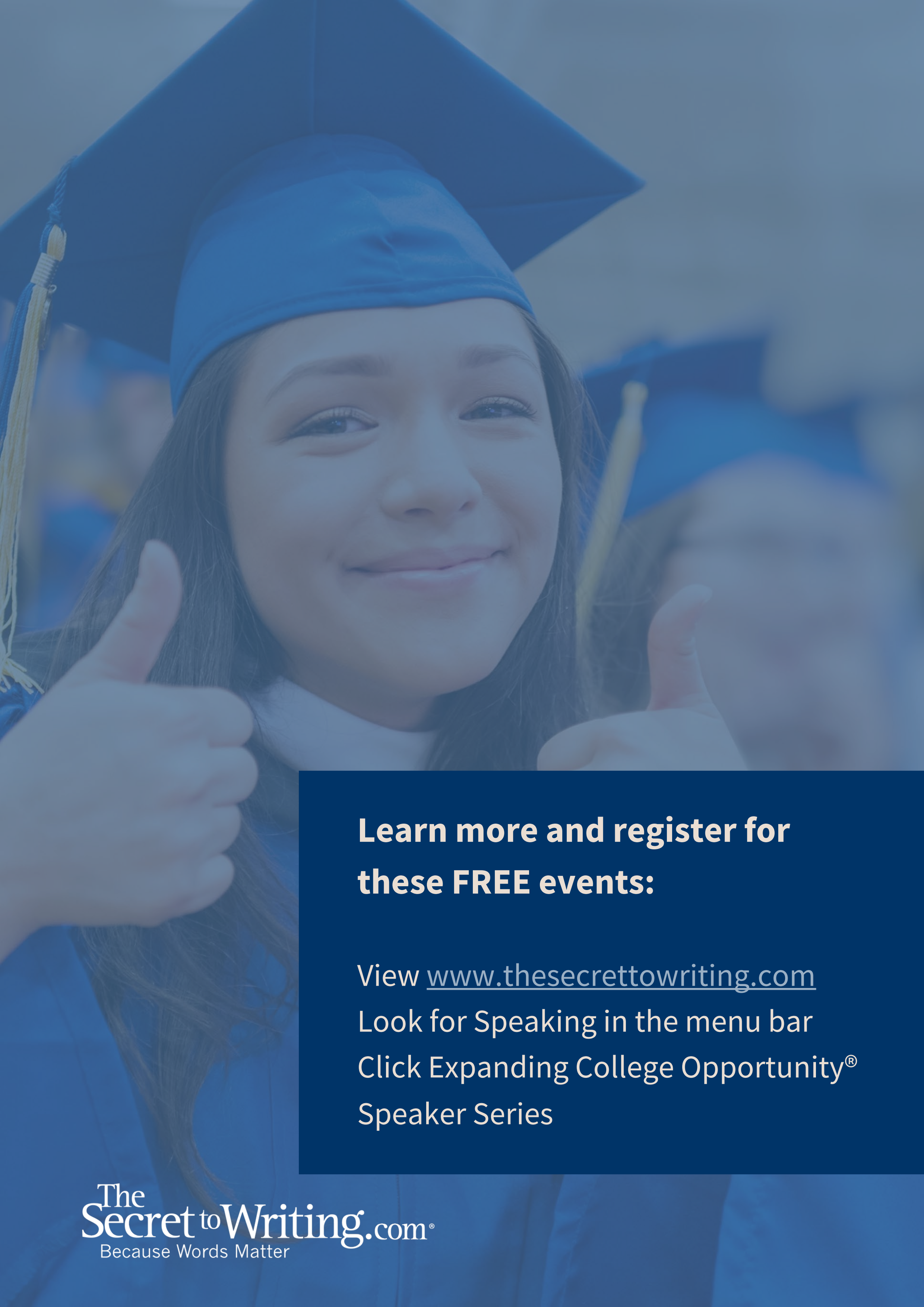
THE VALUE OF JOINING A FRATERNITY OR SORORITY IN COLLEGE

December 5, 2022
7-8 p.m. CST

Do you think fraternities and sororities are all about parties? What about the role of GREEKS, i.e. fraternities and sororities, with respect to community service? In this Expanding College Opportunity® Speaker Series event from TheSecretToWriting.com, we explore the value of joining a fraternity or sorority while in college. We aim to uncover how joining a

GREEK organization can enhance, or conversely, stifle your college experience. If you're thinking about joining a fraternity or sorority in college, then you and your family should tune in to TheSecretToWriting.com's Expanding College Opportunity® Speaker Series.



A young woman with long dark hair, wearing a blue graduation cap and gown, is smiling and giving a thumbs up. The background is slightly blurred, showing other graduates in similar attire. The entire image has a blue tint.

**Learn more and register for
these FREE events:**

View www.thesecrettowriting.com
Look for Speaking in the menu bar
Click Expanding College Opportunity®
Speaker Series