



The
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Because Words Matter

SPRING 2023

EXPANDING COLLEGE OPPORTUNITY® SPEAKER SERIES

Sponsored by TheSecretToWriting.com

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SPRING 2023

EXPANDING COLLEGE OPPORTUNITY® SPEAKER SERIES

The Expanding College Opportunity® Speaker Series provides a wonderful opportunity for families of all backgrounds to learn from seasoned and highly-experienced college admissions officers, financial aid representatives, college academic advisors, college professors, and educational administrators about the path to college and beyond.

The Expanding College Opportunity® Speaker Series features monthly presentations, AT NO COST TO FAMILIES, in an effort to provide critical information about preparing and planning for college, as well as to increase access to higher education in general.

FEB 21

7-8pm CST

HOW COLLEGE FINANCIAL AID WORKS:

Essential tips to help you plan and prepare for college

MAR 21

7-8pm CST

STUDENT-ATHLETES & THE COLLEGE ADMISSIONS PROCESS:

The application, scholarships, and the NCAA

APR 25

7-8pm CST

UNDERSTANDING THE ADMISSIONS PROCESS AT U.S. MILITARY SERVICE ACADEMIES

MAY 23

7-8pm CST

EXPANDING COLLEGE OPPORTUNITY:

The path from middle school to college

HOW COLLEGE FINANCIAL AID WORKS:

Essential tips to help you plan and prepare for college

February 21, 2023

7-8 p.m. CST

One of the critical factors involved with financing a college education is INFORMATION. Having information about the financial aid process, understanding when to take action, and knowing who to reach out to for help are all essential components to the college financing process. For sure, there's a lot to know, but it's all worth it – especially when it comes to accessing higher education and the opportunities that can come with having a college degree. Join us for an insightful conversation with the experts who work in the world of college financial aid. Who knows...TheSecretToWriting.com's Expanding College Opportunity® Speaker

Series event might very well help you save money on college costs or access money or "gift aid" to pay for college. Don't miss it. Register today.



STUDENT-ATHLETES & THE COLLEGE ADMISSIONS PROCESS:

The application, scholarships, and the NCAA

March 21, 2023

7-8 p.m. CST

High school student-athletes are tasked with performing well in school and simultaneously managing the physical and mental demands of playing a sport or sports. Why do student-athletes do what they do? Student-athletes pursue their sport for the love of the sport, and for many, to hopefully continue their athletic pursuits in college – sometimes even with the prized bonus of an athletic scholarship. What are the steps involved for a student-athlete to gain admission to college? How are athletic

scholarships awarded? What should a high school student do or not do with respect to NCAA Division 1 (D-1) rules? There's a lot of information to know. That's why we, at TheSecretToWriting.com, have assembled a panel of experts to help you, the student-athlete and your family, plan and prepare for college, as well as your athletic career.

UNDERSTANDING THE ADMISSIONS PROCESS AT U.S. MILITARY SERVICE ACADEMIES

April 25, 2023
7-8 p.m. CST

Do you, or your student, want a first-class college education? Or perhaps, would you like to go to a four-year college without having to pay? Have you considered our nation's military service academies?

Join TheSecretToWriting.com's Expanding College Opportunity® Speaker Series and learn the ins and outs of the admissions process to attend a U.S. Service Academy, e.g., the U.S. Military Academy (West Point) at West Point, New York; the U.S. Naval Academy at Annapolis, Maryland; the U.S. Air Force Academy at Colorado Springs,

Colorado, the U.S. Coast Guard Academy at New London, Connecticut; and, the U.S. Merchant Marine Academy at Kings Point, New York.

During the Expanding College Opportunity® Speaker Series event, families will learn what it takes to prepare for a service academy, how to apply, and what types of opportunities await you (the student) both during your collegiate experience and afterwards. This Expanding College Opportunity® Speaker Series event promises to delight, inform, and inspire. Don't miss it.

EXPANDING COLLEGE OPPORTUNITY: A Roadmap to College for Parents and Students

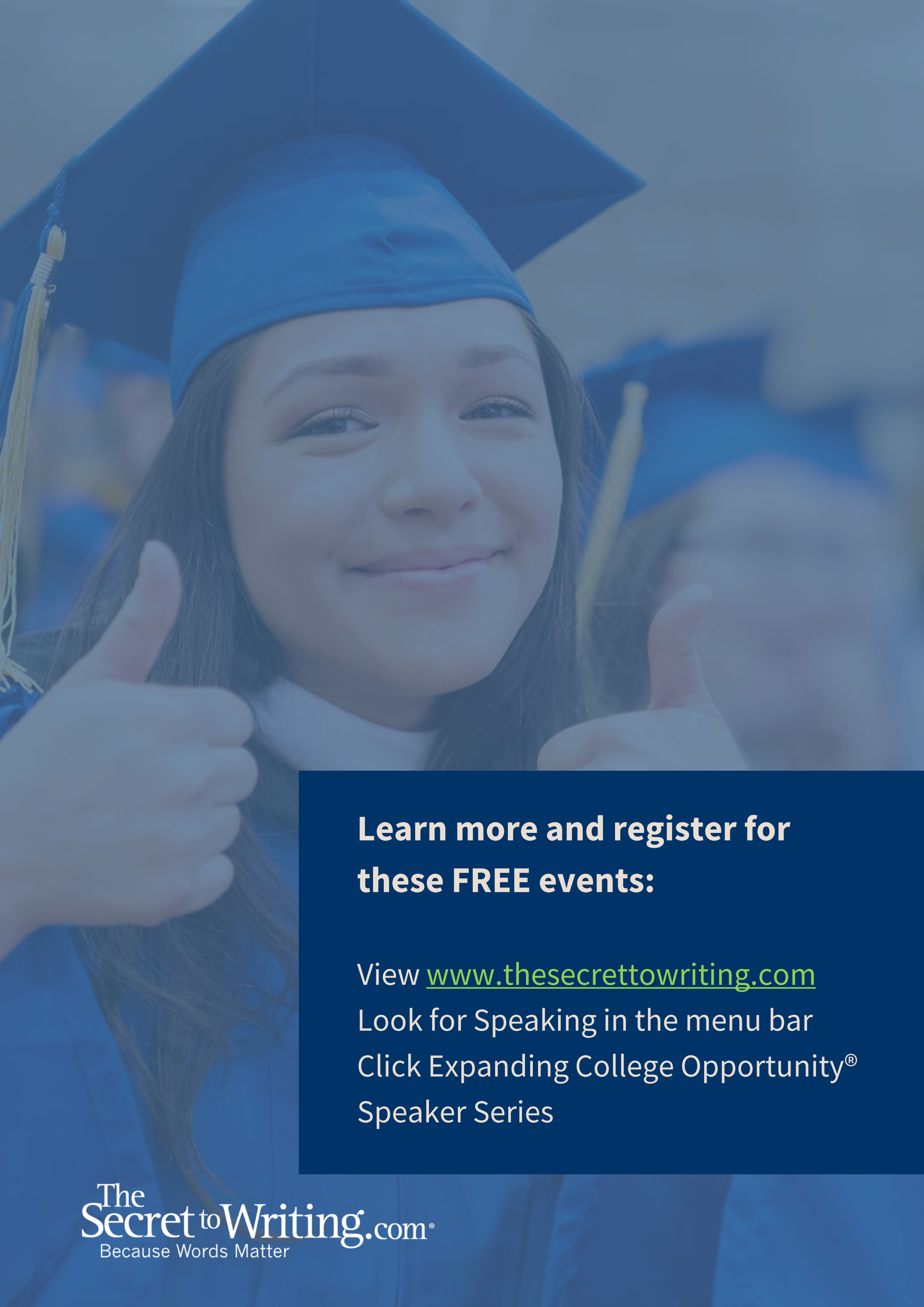
May 23, 2023
7-8 p.m. CST

If you haven't heard Mr. Stanley B. Lemons speak about the college admissions and financial aid process, you're in for a treat. He's the consummate professional. His presentations are easy-to-understand, clear, and straightforward. (Mr. Lemons is pretty funny, too.) During the Expanding College Opportunity® Speaker Series event, Mr. Lemons will talk with parents and students about the educational path from middle and high school to college. Mr. Lemons will address important issues and considerations to keep in mind regarding the college admissions and financial aid process, particularly those admissions issues associated with the COVID -19 pandemic.

Presentation topics include:

- How to be successful in middle school and high school
- What colleges look for in applicants
- What to do about the SAT and ACT in light of the coronavirus
- How to write winning college admissions essays
- How to finance college
- How to get scholarship money for college

You can purchase Mr. Lemons' Expanding College Opportunity® book and student workbook from TheSecretToWriting.com website. Get ready for this engaging and informative speaker series event.

A young woman with long dark hair, wearing a blue graduation cap and gown, is giving a thumbs up with both hands. She is smiling and looking slightly to the right. The background is blurred, showing other graduates in blue gowns.

**Learn more and register for
these FREE events:**

View www.thesecrettowriting.com
Look for Speaking in the menu bar
Click Expanding College Opportunity®
Speaker Series