



Stanley B. Lemons,
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Mr. Stanley B. Lemons is the Founder, President & CEO of TheSecretToWriting.com, an organization that assists people with writing skills, study skills, and college counseling services. Throughout his career, Mr. Lemons has also held a number of leadership roles in both public and private sector organizations, including senior marketing and communications strategy roles at Citigroup, The Coca-Cola Company, and S.B. Lemons & Company—the global marketing strategy consulting firm that he founded.

As an adolescent, Mr. Lemons received a scholarship through the Boys & Girls Clubs of America to attend Greenhill School, a private K-12 college preparatory school in Dallas, Texas. After graduating from Greenhill, Mr. Lemons moved across the country to attend Amherst College, a highly selective liberal arts college in Amherst, Massachusetts. Mr. Lemons later served as a Coro Foundation Public Affairs Fellow in St. Louis, Missouri, and as a Peace Corps volunteer in West Africa. He earned an M.B.A. from the UCLA Anderson School of Management in Los Angeles, California and completed executive education programs at Harvard University and Northwestern University. Today, Mr. Lemons is a doctoral candidate in curriculum & instruction at Texas Southern University (TSU) in Houston, Texas.

Mr. Lemons is the author of *The Secret to Writing: 10 Secrets to Effective Communication Through Writing*, as well as the *Expanding College Opportunity* book and student workbook.

Who is Stanley B. Lemons? He is an author, speaker, trainer, private college counselor, global marketing and communications strategist, entrepreneur, and—as Mr. Lemons likes to proudly say—a husband and a parent.

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