



**LOOKING FOR
A SPEAKER ON
EDUCATION?**

**BOOK
STANLEY B. LEMONS TODAY!**



The background of the slide features a dark green overlay on a photograph. The top portion shows a person's profile, likely a speaker, while the bottom portion shows a diverse group of people, presumably an audience, seated and listening.

SPEAKING & WORKSHOP TOPICS

*The Value
of Education*

*Writing
Skills*

*College
Admissions*

*Study
Strategies*

Stanley B. Lemons, **MBA, Ed.D. (Candidate)**



Mr. Stanley B. Lemons is the Founder, President & CEO of TheSecretToWriting.com, an organization that assists people with writing skills, study skills, and college counseling services. Throughout his career, Mr. Lemons has also held a number of leadership roles in both public and private sector organizations, including senior marketing and communications strategy roles at Citigroup, The Coca-Cola Company, and S.B. Lemons & Company—the global marketing strategy consulting firm that he founded.

As an adolescent, Mr. Lemons received a scholarship through the Boys & Girls Clubs of America to attend Greenhill School, a private K-12 college preparatory school in Dallas, Texas. After graduating from Greenhill, Mr. Lemons moved across the country to attend Amherst College, a highly selective liberal arts college in Amherst, Massachusetts. Mr. Lemons later served as a Coro Foundation Public Affairs Fellow in St. Louis, Missouri, and as a Peace Corps volunteer in West Africa. He earned an M.B.A. from the UCLA Anderson School of Management in Los Angeles, California and completed executive education programs at Harvard University and Northwestern University. Today, Mr. Lemons is a doctoral candidate in curriculum & instruction at Texas Southern University (TSU) in Houston, Texas.

Mr. Lemons is the author of *The Secret to Writing: 10 Secrets to Effective Communication Through Writing*, as well as the *Expanding College Opportunity* book and student workbook.

Who is Stanley B. Lemons? He is an author, speaker, trainer, private college counselor, global marketing and communications strategist, entrepreneur, and—as Mr. Lemons likes to proudly say—a husband and a parent.

SAMPLE SPEAKING OCCASIONS:

- Back-to-school events
- Black history month celebrations
- Chamber of commerce meetings
- Church and other faith-based assemblies
- Coaching and mentoring engagements
- College athlete academic support programs
- College orientations for first-year students
- Company-sponsored forums
- Corporate employee benefit sessions
- Education panel discussions
- Eighth grade to high school transition assemblies
- Federal TRIO programs
- Government training programs
- International conferences and education fairs
- Lunch and learns
- Parent and community meetings
- Principal coffee chats
- Professional development workshops for teachers
- PTSA meetings
- Student meetings
- Summer academic enrichment camps
- Youth conferences



THE VALUE OF EDUCATION

“A SNAPSHOT OF MY LIFE”

Mr. Lemons captivates and motivates audiences of all ages and backgrounds by chronicling his life journey through a series of both personal and thought-provoking photographs. From growing up in an all-Black neighborhood in Dallas, Texas, securing a scholarship to attend a predominately White K-12 prep school, matriculating to Amherst College and UCLA , to then working with a public elementary school in West Africa and later enrolling in an education doctoral program at a southern HBCU, Mr. Lemons' life story embodies the very essence of perseverance, tenacity, and grit. "A Snapshot of My Life," by and from Mr. Stanley B. Lemons, is an American story that should not be missed. Book Mr. Lemons today!

“Hi, My name is Luke and I am a freshman at Coeur d’Alene High School. I just wanted to say thanks for taking the time to speak to us today! You really got me thinking about my future more than ever. Once again thank you!”

**Luke, High School Freshman,
Coeur d’Alene High School, Coeur d’Alene, Idaho**



“Mr. Lemons’ presentation to our Suitland High School (Suitland, MD) Parent Teacher Student Association was a timely wake up call regarding the importance of investing in our children’s education.”

Barbara Eubanks, Retired U.S. Navy Executive Officer and PTSA Treasurer, Suitland, Maryland

WRITING SKILLS

“THE SECRET TO WRITING”

Good writing informs, persuades, and inspires. It can make you laugh out loud, and it can challenge your heart and mind. Good writing also takes training and practice to develop. That’s where Mr. Lemons and his secret to writing come in. In Mr. Lemons’ workshops for students, teachers, government staff, and corporate employees, he equips participants with the skills to communicate more clearly and effectively in writing. Participants learn the essentials of effective writing, including everything from formulating a thesis to writing clear sentences. Plus, participants explore Mr. Lemons’ hallmark 10 secrets to writing.

COLLEGE ADMISSIONS

“EXPANDING COLLEGE OPPORTUNITY: A ROADMAP TO COLLEGE FOR PARENTS AND STUDENTS”

Mr. Lemons talks with middle school and high school families about the ins and outs of the college admissions and financial aid process.

TOPICS INCLUDE:

- Why higher education is important
- How to be successful in school
- What colleges look for in applicants
- How to write winning college admissions and scholarship essays
- How to pay for college
- How to get scholarship money for college
- How to ensure that you not only get into college but also graduate from college

Mr. Lemons masterfully engages and connects with his audience. He is personable, down-to-earth, and not afraid to share his inspiring personal story as a first-generation college graduate.

“Stan provided an absolutely informative, comprehensive presentation to our parents and students regarding the path to college. He offered his own experiences and made the topic relatable and inviting for everyone to ask questions. I enthusiastically recommend all parents, students, and schools offer the Expanding College Opportunity presentation, the information is extremely valuable!”

Kimberly Chinn, LMSW, Site Coordinator, Communities in Schools of Marietta/Cobb County, Pebblebrook High School, Mableton, Georgia



“Your presentation was a tremendous blessing to all who attended and I cannot say enough about the practicality of the material.”

John Bradshaw, Minister, Greenville Avenue Church of Christ, Richardson, Texas

STUDY STRATEGIES

“STAN’S HOW TO STUDY SYSTEM FOR MIDDLE SCHOOL AND HIGH SCHOOL STUDENTS”

Mr. Lemons not only motivates his audience, but he also provides practical, easily implementable tools to be successful in school.

Mr. Lemons outlines time-tested strategies that students can utilize in order to earn good grades, and ultimately to position themselves for increased post-secondary school options, be-it at a community college, four-year college or university, trade school, or technical school.

STUDY STRATEGIES

“STAN’S HOW TO STUDY SYSTEM FOR COLLEGE STUDENTS”

The transition from high school to college is not always easy. In fact, today’s 59% four-year college graduation rate speaks to the need for more student support, especially when it comes to managing college classes and being successful in a college environment. Mr. Lemons provides real-world, practical support and training for incoming first-year college students and current students.

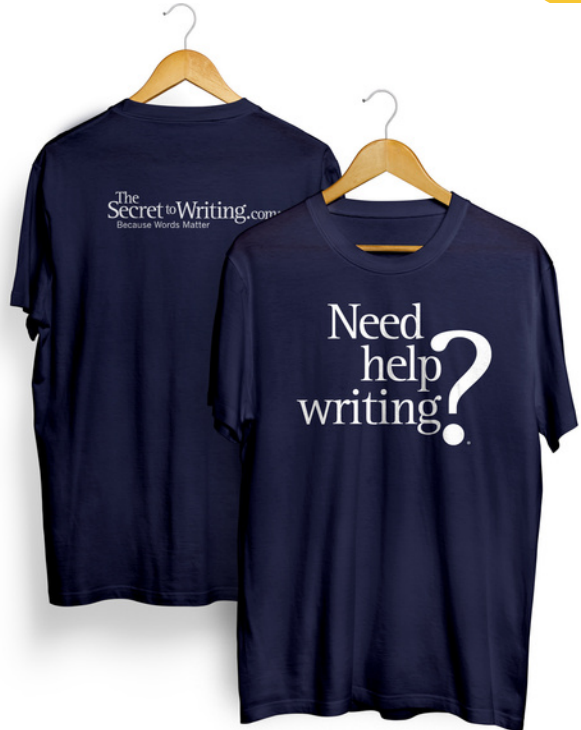
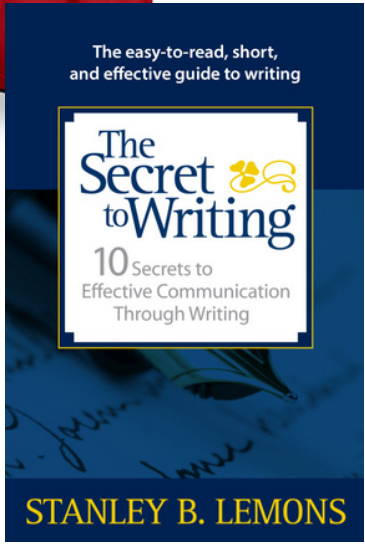
TOPICS COVERED:

- Goal setting
- Meeting and exceeding professor expectations
- Organization skills
- Time management
- Note-taking
- Forming effective study groups
- Maintaining balance as a student and as a person

By the end of Mr. Lemons’ workshop, students walk away with action steps that they can immediately implement. Want to increase your school’s retention and graduation rate? Book Mr. Stanley B. Lemons **Lemons TODAY!**

“Stan Lemons came and spoke to my high school students and the impact he made on them was tremendous. He was able to relate well to our students and actively keep them engaged, making them eager and excited about their next steps after high school. Mr. Lemons challenged the students to “expand their college opportunities.”

**Cinzia Thomas, Summer
Institute Site Coordinator,
Emory University,
Atlanta, GA**



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