

AN INSIDER'S PERSPECTIVE ON HIGHLY SELECTIVE COLLEGE ADMISSIONS:

A Conversation with
Dean Leonard Satterwhite



Tuesday,
October 3, 2023
7:00 p.m. CDT



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Want to know what really happens inside the admissions office at highly selective colleges and universities? Do you ever wonder how the college admissions and financial aid processes have changed throughout the years and moreover what might be coming in the future? Pause here. You now have the unique opportunity to hear first-hand from one of our nation's most respected and revered college admissions leaders, Dean Leonard Satterwhite. Based on his 50-year career at Vanderbilt University, Davidson College, Rhodes College, Amherst College, Colorado College, Duke University, and Washington and Lee University, Dean Satterwhite will share his reflections and insights on the college admissions and financial aid processes, demystifying – thankfully -- many of the myths and realities associated with highly selective college admissions. Join TheSecretToWriting.com's Expanding College Opportunity® Speaker Series for what promises to be both an enlightening and engaging conversation.



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For over fifty years, Dean Leonard Satterwhite has served as a leader in the world of college admissions, most notably at our nation's most highly selective colleges and universities. The list of schools where Dean Satterwhite has worked, in both an admissions and financial aid capacity, dates back to the early 1970s when he, as Assistant Director of Admissions at Vanderbilt University in Nashville, Tennessee, counseled students and their families on the college admissions and financial aid processes. Since his time at Vanderbilt, Dean Satterwhite has served in senior admissions roles at Davidson College, Rhodes College, Amherst College, Colorado College, Duke University, and Washington and Lee University.

Dean Satterwhite's leadership responsibilities have included the hiring, promotion, and assignment of admissions officer staff, as well as the oversight of an admissions and financial aid office budget of approximately 10 million dollars. Dean Satterwhite has reviewed and evaluated undergraduate applications for admission that number into the thousands. Additionally, Dean Satterwhite has been responsible for the recruitment and admission of Division 1 student-athletes in over 25 sports, including Lacrosse, Rowing, Soccer, Fencing, Baseball, and Wrestling.

During Dean Satterwhite's 50-year career in college admissions, he has visited public and private high schools in all fifty states, as well as schools outside the U.S. borders. Deerfield Academy in Massachusetts, Phillips Exeter Academy in New Hampshire, Harvard Westlake in California, and the Greenhill School in Texas represent a select sample of secondary schools where Dean Satterwhite has been a guest speaker.

As a first generation college attendee, Dean Satterwhite earned undergraduate and master's degrees from Vanderbilt University. He has been a member of the National Association for College Admission Counseling (NACAC) since 1975. And in 1999, Dean Satterwhite served as President of the Southern Association for College Admission Counseling (SACAC).

In 2021, Dean Satterwhite received The John A. "Jack" Blackburn Award for Ethics in College Admissions. Additionally, in 2022, Dean Satterwhite was the recipient of the Larry West Leadership Award, the highest award given by the Southern Association of College Admission Counseling in recognition of an admissions professional's outstanding contributions to the admission counseling profession, leadership within the profession, and dedication to the students for whom the admission counseling profession serves.

With an inviting smile and a wonderfully kind-spirit, Dean Leonard Satterwhite's wisdom, depth of experience, and insight into the inner workings of the college admissions and financial aid processes is unmatched.



Mr. Stanley B. Lemons is the Founder, President & CEO of TheSecretToWriting.com, an organization that assists people with writing skills, study skills, and college counseling services. Throughout his career, Mr. Lemons has also held a number of leadership roles in both public and private sector organizations, including senior marketing and communications strategy roles at Citigroup, The Coca-Cola Company, and S.B. Lemons & Company—the global marketing strategy consulting firm that he founded.

As an adolescent, Mr. Lemons received a scholarship through the Boys & Girls Clubs of America to attend Greenhill School, a private K-12 college preparatory school in Dallas, Texas. After graduating from Greenhill, Mr. Lemons moved across the country to attend Amherst College, a highly selective liberal arts college in Amherst, Massachusetts. Mr. Lemons later served as a Coro Foundation Public Affairs Fellow in St. Louis, Missouri, and as a Peace Corps volunteer in West Africa. He earned an M.B.A. from the UCLA Anderson School of Management in Los Angeles, California and completed executive education programs at Harvard University and Northwestern University. Today, Mr. Lemons is a doctoral candidate in curriculum & instruction at Texas Southern University (TSU) in Houston, Texas.

Mr. Lemons is the author of *The Secret to Writing: 10 Secrets to Effective Communication Through Writing*, as well as the *Expanding College Opportunity* book and student workbook.

Who is Stanley B. Lemons? He is an author, speaker, trainer, private college counselor, global marketing and communications strategist, entrepreneur, and— as Mr. Lemons likes to proudly say—a husband and a parent.



TheSecretToWriting.com's Expanding College Opportunity® Speaker Series provides a wonderful opportunity for families of all backgrounds to learn from seasoned and highly-experienced college admissions officers, financial aid representatives, college academic advisors, college professors, and educational administrators about the path to college and beyond. The Expanding College Opportunity® Speaker Series features monthly presentations, AT NO COST TO FAMILIES, in an effort to share critical information about preparing and planning for college, as well as to increase access to higher education in general.

