



## Holly Reid, CPA

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Holly Reid is an **award-winning author, speaker, and Certified Financial Education Instructor®** on a mission to equip her audiences to master healthy money habits and to empower parents to give their kids a financial head start.



Holly is the founder of The Master Playbook™, a financial education and wellness company which has educated thousands of people through her award-winning book, *Teach Your Child to Fish: Five Money Habits Every Child Should Master*. She engages the community and achieves results by hosting Future Millionaire Money Camps for Kids & Teens as well as curated workshops for parents and college students.

As a personal finance advocate, Holly is on a mission to motivate, inspire, and help families break the cycle of paycheck to paycheck living and create a legacy worth leaving. Holly's philosophy is grounded in the basic principles of living debt-free, saving for the future, and investing wisely. She believes each person has the power to create a healthy financial future and is equipped to meet people where they are on their financial journey.

Holly is a Certified Public Accountant and finance professional with over 15 years of experience. She has been recognized for her work to address the wealth disparity in her community and has been quoted in major publications including Forbes, CNBC Make It, Parent Circle, AARP, Go Banking Rate, and more. An Atlanta native, she enjoys peach cobbler, Motown Classics, and traveling with her husband.

Learn more about Holly Reid and the work she is doing to help close the financial literacy gap at [www.TheMasterPlaybook.com](http://www.TheMasterPlaybook.com)

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